



LITE 96.9 OFFICIAL CONTEST RULES (updated July 1, 2008)

Rules are subject to change without notice. Official contest rules are available at our 8402 Memorial Parkway South studios in Huntsville, Alabama during regular business hours; and on the Lite 96.9 website, www.lite969.com for the duration of the contest. Specific rules may apply to different contests, and will be made available as stated above.

All contests are open to residents of the Lite 96.9 listening area who hold a valid form of photo identification and are 18 years or older (unless contest specifies a younger age) at time of contest play, with the exception of employees of NCA, Inc., their advertising agencies, affiliates, participating sponsors, employees of other radio stations and members of their immediate families.

Stations may, at its discretion, set age limits on entry of any contest or other restrictions as deemed necessary. Contestants and winners for all out of town prizes (i.e. "flyaways") or hotel prizes must be twenty-one (21) years of age or older.

Members of the Lite 96.9 Listener Club may have the "Unfair Internet Advantage" emailed to them at random times during the stated contest period. To have a chance at receiving the "Unfair Internet Advantage", sign up to be a member of the Lite 96.9 Listener Club by visiting our website at www.lite969.com and clicking on "Register" in the Listener Club window. Additionally, Lite 96.9 reserves the right to, at its discretion; announce on-air clues.

An individual may win only one daily contest per thirty (30) days. Only one winner per household. Daily contests include The Name Game, Lunchtime Trivia and Flashback Trivia. An individual may win other seasonal or one-time contests only once for the duration of the contest. An individual who wins one thousand (\$1,000) or more in cash, prizes, or a combination of both, is not eligible to win again for a period of one (1) year.

Any prizes awarded that include airfare or overnight accommodations require a thirty (30) day period to allow Lite 96.9 to make the travel arrangements.

Stations reserve the right to limit the number of times an individual may enter a contest or drawing.

Stations reserve the right to end a contest at any time without any advanced notice to the public.

Station(s) reserve the right to issue particular rules pertaining to a particular contest and they shall be considered part and parcel of these Official Promotion Rules.

In the event of a tie, the winner of any contest shall be determined by random drawing or other means deemed appropriate by the station.

No purchase necessary to participate or win. Void where prohibited by law.

All entry blanks, forms, devices and materials, as well as all the information contained on or within that is gathered during the course of entry shall become the sole property of the station to be used, disposed of or destroyed at the discretion of the station.

By entering, all participants agree that NCA, Inc. (dba Lite 96.9), may broadcast or publish their name, city of residence, photograph, video tape, film or any other likeness, including their voice, recorded or live, for any reason they deem necessary without compensation and further agrees to hold NCA, Inc. and its stations blameless and without liability for such publication, broadcast or use.

All participants agree to provide Lite 96.9 their name, address, phone number and social security number. Failure to supply the required information makes the contestant ineligible. This will ONLY be used for processing necessary information as it pertains to prizes. Prize winners agree to waive any claim of royalty, right of further remuneration for any such promotional use and agree not to appear on, or on behalf of, any other radio or television station for a period of six (6) months after acceptance of prize. This includes, but not limited to, participating in any other radio or television station contests for the stated period.

All prizes are awarded "as is", and are non-transferable and cannot be exchanged.

All winners assume financial obligations for local, state and federal taxes and all applicable fees based on the value of the prize. In accordance with IRS regulations, any winner receiving a prize(s) valued at \$600.00 or more in a given calendar year is furnished with a copy of IRS Form 1099 (miscellaneous income).

All calls received on the Lite 96.9 contest line are recorded for possible playback use and NCA, Inc. assumes no responsibility for the listeners/winners inability to get through on the contest lines for any reason.

Lite 96.9 is not responsible for technical problems due to telephones, problems associated with telephones, mail, email delivery, broadcast equipment, power failure or access to lite969.com.

NCA, Inc. does not assume responsibility for events cancelled and/or rescheduled, and is not responsible for replacing tickets/prizes already won to the cancelled event.

In the event the prize winner is subject to/of any order or legal process issued by any governmental agency having jurisdiction over the affairs of the winner (eg., power of attorney, garnishment, child support order, judgment, lien, and the like). Lite 96.9's delivery of the grand prize to the official representative of the governmental entity claiming a right to the prize shall be deemed to be the award of the prize to the winner. Lite 96.9 shall be entitled to rely in good faith upon any documents presented by the representatives seeking to collect the prize in lieu of the winner. Lite 96.9 shall not be liable for any claim by winner for damages incidental thereto.

In order to claim prizes, all winners must sign a release form. By claiming prize and signing release form, winner releases Lite 96.9, NCA, Inc., their officers and directors, stockholders and employees from any and all claims, liabilities, and damages arising directly or indirectly out of the award and use of the prize. Lite 96.9 is not responsible for illness, death or injury, which may be sustained in conjunction with playing the contest and in conjunction with any and all prizes awarded.

All prizes must be claimed in person at the station studios during regular business hours and within thirty (30) days of winning, excluding holidays, unless prior arrangements have been made with a station representative.

After such time, ownership of such prize reverts back to the station to be disposed of at the sole discretion of the station with the winner losing all claims and rights to said prize. Proper identification is required to claim prize(s), and winners will be asked to complete a Winner's Affidavit and Release.

Station(s) shall not be responsible for the failure of participating sponsors to deliver prizes as promised.

If prizes are picked up by the winner within the thirty (30) day period, they are still considered a contest winner and must adhere to the rules of eligibility.

Lite 96.9 reserves the right to disqualify any entrant if these contest rules have been violated in any way.

The announcer on the air or the person conducting the contest or drawing will determine all winners, and any decisions of Lite 96.9 officials are final!

These rules are in addition to the rules set forth by the state of Alabama.

Violations of any of these rules or attempts to win any contest by fraud, deception, or cheating shall be grounds for the station to disqualify that individual from participating in all current and future contests and events at the sole discretion of the station as well as forfeiture of any prize won by fraudulent means.

As a licensee of the FCC and a trustee of the public airwaves, Lite 96.9 reserves the right to interrupt and/or discontinue any contest or promotion at the discretion of Lite 96.9 management if world events, the national mood, or public safety so warrant.

These rules are in addition to those listed above.

DAILY TRIVIA CONTESTS (Name Game, Lunchtime Trivia, Flashback Trivia) - Monday through Friday.

It is at the discretion of the on-air personality which number caller is declared the winner (i.e. the 10th caller). This number can change without notice. However the official number will be given by air personality in advance of contest. If the contest is determined by the first correct caller, the winner is determined by the on-air personality and their decision is final. The winner is not eligible to win the other daily contests until a thirty (30) day period has passed. Winner must pick up prizes within thirty (30) days.

REGISTER TO WIN (carried out at various times during the year)

These rules apply to ALL "Register to Win" promotions. Entries will be submitted either online and/or at a designated location, as specified by the contest. Winning entries are drawn at random, and are announced on the air as determined by the specifics of the contest. You do not have to be present to win, unless otherwise specified. The winning entry will be announced on the air at a time specified by the requested personality. The winner is eligible to win The daily trivia and other contests that Lite 96.9 is executing. Winners have thirty (30) days to pick up their prizes from Lite 96.9.